



Media Contacts:

Zsavonne Heathcock • zsavonne@merlotmarketing.com
Brenda Granucci • brenda@merlotmarketing.com
Merlot Marketing, Inc. • 916.285.9835

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FUEGO PLUGS INTO ANOTHER GRILLING NICHE

New O2 Electric is a Flameless Alternative for Small Spaces

SAN FRANCISCO, July 29, 2008 —[Fuego North America](#) has created a solution for social urbanites across the nation with the launch of the *Fuego O2 Electric*—the industry's first outdoor, electric plug-in grill with an island configuration.

With all the style and technology of the *Fuego O1*, the *Fuego O2 Electric* is a scaled-down interpretation ideal for those looking to entertain on a rooftop garden or high rise balcony without the hazard of an open flame. The *Fuego O2 Electric* features a powerful coil heating element with a reflector plate that reflects heat back to the grilling surface, enabling the grill master to cook meals to perfection.



Photo Caption: *Fuego O2 Electric*
Photo Credit: Fuego North America

Features Include:

- 120 volts; 60 hertz
- Modular Accessory System
- Cast iron, enamel coated grill grate
- Fully retractable weather lid
- Slate and teak countertops with hidden storage
- 27 inches
- 1,650 watts
- Built-in wheels for easy mobility

"The *Fuego O2 Electric* provides an alternative for those eager to entertain in style but are limited by space and safety regulations," said Alex Siow, CEO of Fuego North America.

About Fuego:

Fuego North America designs and manufactures products that challenge the status quo in outdoor entertaining. The company has created a modernist rethink of the grilling experience, providing the best in functionality, technology and style. With pioneering designs that are original, innovative and bold, Fuego offers products that create the ultimate outdoor [social hub](#). The Fuego grills have received international recognition, such as the [iF Product Design Award](#) and [Chicago Athenaeum Good Design Award](#) and [IDEA](#) (International Design Excellence Award). For more information about the Fuego grills, the company and its people, contact Fuego North America at 888.88.FUEGO, or visit www.fuegoliving.com.

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Roundhouse One
1500 Sansome St. #100
San Francisco, CA 94111

888.88FUEGO
www.fuegoliving.com