



FUEGO

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THE BIGGEST IDEA IN OUTDOOR COOKING JUST GOT SMALLER

Fuego Unveils The Fuego 02: A Trim, Innovative Entry To Modern Living

SAN FRANCISCO, Calif., April 21, 2006—FUEGO now offers a smart alternative for those who lack the space for a Fuego 01, yet still crave modern design for outdoor entertaining: the all-new Fuego 02. A trimmer version of its larger sibling, with all the style and technology, Fuego 02 is a scaled-down interpretation of Fuego 01 with the same signature features.

Designed to elevate the ancient ritual of outdoor grilling to a new level of entertaining, Fuego 02 is the weather-worthy analogy of the indoor kitchen cooking island. Approachable from all sides, Fuego 02 is a social hub where guest can gather, interact and enjoy the creation of a meal. Unlike traditional bulky grills that are purely functional and lack true design consideration, the Fuego 02 features modern surfaces of stainless steel, farmed teak, slate and cast iron. The Fuego 02 (30-inches) fits perfectly on an upscale urban balcony or rooftop garden, where those who love to entertain in small spaces, can still find the space to socialize and interact with guests.

Yet all the forms of the Fuego 02 are there to serve its function, which is the preparation of meals. Its gas-fired burner is concealed beneath the cast iron grill; the gas tank is hidden within the main

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unit, while the lid retracts from view. The Fuego 02 features weatherproof manual controls, generous storage compartments and wheeled mobility for added versatility and convenience. Featuring a modular accessory system, the Fuego 02 can house accessories such as ceramic trays, paper towel holders, champagne ice buckets and spice jars.

“I like to think of the Fuego 02 as the ‘campfire for modernists,’” observes Alex Siow, FUEGO CEO. “It’s the re-conception of the outdoor entertainment hub.” The chief industrial designer for FUEGO, Robert Brunner, states: “Our intention is not to re-create a utility grill similar to those on the market today. With the Fuego 02, we truly broke all boundaries with a product that is functional, yet ideal for small spaces and possesses all of the same features and design aesthetic as the Fuego 01.”

FUEGO has created a modernist rethink of outdoor living, providing the best in functionality, technology and style. With pioneering designs that are original, innovative and bold, FUEGO offers the first outdoor grill designed as an entertainment center and social hub for the backyard. For complete information about Fuego 01, 02, the company, and its people, contact FUEGO North America at (415) 558 7151, or visit www.fuegoliving.com.

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