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FUEGO NORTH AMERICA ANNOUNCES EXCLUSIVE PARTNERSHIP WITH ENEA GARDEN DESIGN

Luxury Outdoor Grill Manufacturer Expands Distribution Into Northern Europe

SAN FRANCISCO, February 3, 2009—Fuego North America – designer and developer of modern outdoor grills – is expanding its presence overseas with an exclusive distribution partnership with Switzerland-based Enea Garden Design. The strategic collaboration allows Fuego to market and distribute its line of luxury outdoor grills in key European countries through the leading architectural garden planning and design group.

Enea Collezione, which specializes in the manufacturing of exclusive garden furniture and distribution of selective garden accessories, will sell the Fuego 01 and Fuego 02 grills throughout Switzerland, Liechtenstein, Iceland, Norway, Sweden, Denmark and Finland. The products launched in January 2009.

Famed landscape designer Enzo Enea, one of the most prominent figures in the international garden scene, founded Enea Garden Design and has designed more than 600 gardens, for clients such as Tina Turner, Prince Charles of Wales and Prince Hans-Adam of Liechtenstein.

“Enea Garden Design specializes in outdoor areas, which are like indoor rooms, designed for living spaces in the cultivated nature. The Fuego grill is another product that meets, in an ideal manner, the concepts for outdoor cooking areas,” says Enzo Enea.

The Fuego outdoor grills, designed by former Chief Industrial Designer for Apple Computer, Robert Brunner, have received international acclaim for their modern aesthetic, streamlined functionality and innovative technology.

“Part of our strategy at Fuego has been to pursue opportunities that expand our product line into key international markets and partner with companies that share our values, which includes keeping design at the forefront,” says Alex Siow, Fuego CEO. “We see the long-term strategic collaboration with Enea as an important step toward gaining global product recognition. There are also many synergies that make this a smart partnership and it is an honor to have our brand aligned with Enzo Enea and included in his award-winning work.”

The Fuego products were recently showcased at two European tradeshow: SPOGA (Cologne, Germany) and Sun RIMINI (Rimini, Italy). SPOGA, an International tradeshow for the sport, camping and garden

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lifestyle industries, was the meeting place for the worldwide garden and leisure trade market with 2,155 exhibitors from 57 countries. The SUN Rimini show provided a comprehensive preview of the summer 2009 collections, including new products, material evolutions and innovation in the outdoor products' sector.

“We are very excited to partner with our first appliance manufacturer and distribute a line of products that are a perfect complement to our landscape designs,” says Pierre Angst, International Sales Manager for Enea Collezione. “Enzo Enea travels the world to find the finest products and materials for our garden designs and we are happy to have discovered Fuego’s high-end outdoor grills that have already received tremendous response.”

About Fuego

Fuego North America designs and manufactures luxury outdoor products with streamlined functionality, innovative technology and a smart design aesthetic. Headquartered in San Francisco, Fuego sells its products throughout the U.S., Australia, Europe, Canada and China. The Fuego grills are a modernist rethink of outdoor entertaining and have received the iF Product Design Award, Chicago Athenaeum Good Design Award and IDEA (International Design Excellence Award). For more information about Fuego North America, contact 888.883.8346, or visit www.fuegoliving.com.

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