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FOR IMMEDIATE RELEASE

**FUEGO PARTNERS WITH PURCELL MURRAY AND MEADOW CREEK SALES**

***Developer Of Revolutionary Fuego Grills Continues To Expand Distribution***

SAN FRANCISCO—Fuego, the company behind the industry-redefining *Fuego* outdoor grills, is proud to announce its new distribution partnerships with Purcell Murray, headquartered in Brisbane, Calif., and Meadow Creek Sales, headquartered in Denver, Colo. The addition of Purcell Murray and Meadow Creek Sales expands Fuego's rapidly growing distribution network to 10 distributors nationwide.

"Our distributors are vital to the promotion and success of the Fuego grills," says Alex Siow, Fuego CEO. "Their understanding of the valuable role that marketing contributes to distribution efforts has proven to be a perfect fit for Fuego."

Purcell Murray has been a distributor of premium kitchen and bath products since 1981 and will now expand its California distribution offering to include the complete Fuego product line. Meadow Creek Sales, representatives and distributors of quality kitchen and bath products since 1984, will distribute the Fuego line in Colorado and Utah.

Purcell Murray and Meadow Creek Sales will provide Fuego dealers and customers with personalized service, assistance and expertise through customer support and product training. The complete Fuego product line is available throughout the United States from an extensive distribution network. For a complete listing, visit [www.fuegoliving.com](http://www.fuegoliving.com).

**About Fuego:**

Fuego North America designs and manufactures products that challenge the status quo in outdoor entertaining. The company has created a modernist rethink of the grilling experience, providing the best in functionality, technology and style. With pioneering designs that are original, innovative and bold, Fuego offers products that create the ultimate outdoor social hub. The *Fuego 01* has received international recognition, such as the iF Product Design Award, Chicago Athenaeum Good Design Award and IDEA (International Design Excellence Award). For more information about *Fuego 01, 02*, the company, and its people, contact Fuego North America at 888.88.FUEGO, or visit [www.fuegoliving.com](http://www.fuegoliving.com).

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