



Media Contacts:

Zsavonne Heathcock • zsavonne@merlotmarketing.com

Brenda Granucci • brenda@merlotmarketing.com

Merlot Marketing, Inc. • 916.285.9835

FOR IMMEDIATE RELEASE

FUEGO NORTH AMERICA WINS TWO VESTA AWARDS AT 2008 HEARTH, PATIO AND BARBECUE EXPO

Fuego 02 Grill Is Recognized as Best Gas Barbecue and Best-in-Show

SAN FRANCISCO, Mar. 28, 2008—[Fuego North America](#) steals the show at the 2008 [Hearth, Patio and Barbecue Expo](#) in Atlanta with two [Vesta Awards](#): Best Gas Barbecues and Best-in-Show Outdoor Room Products. The *Fuego 02*, an outdoor grilling island, received this recognition for its unique innovation and progressive technology.

“While we are passionate about our products, winning these awards was a complete shock for us,” says Alex Siow, Fuego CEO. “We are extremely humbled and esteemed to be recognized by our peers in the barbecue industry for all our hard work in creating an exceptional product.”

This was the first award of any kind for the *Fuego 02*. Its sleek and revolutionary design was created by award-winning industrial designer Robert Brunner, co-founder of Fuego with Siow. While the *Fuego 02* showcases modern surfaces of stainless steel, teak, slate and cast iron, all the forms of the grill are there to serve a function: the preparation of meals. The *Fuego 02* features under counter storage, an easily accessible sliding propane tank drawer, and a lid that retracts from view. The *Fuego 02* is available in two different fuel options: gas (18,500 btu) or gas-fueled infrared (15,000 btu). The grill also has weatherproof manual controls, wheeled mobility and a modular accessory system to accommodate a paper towel holder and spice rack for added versatility and convenience. The *Fuego 02* (27-inches) fits perfectly on an upscale urban balcony or rooftop garden, where those who love to entertain in small spaces can still find the space to socialize and interact with guests. Designed with clean lines, careful attention to detail and unique materials, the Fuego grill also stages as a piece of modern outdoor furniture when not in use.

The Vesta Award wins are the latest additions to a rapidly growing list of honors for Fuego North America. The *Fuego 01* and *Fuego Modular* have won the 2006 and 2007 [Chicago Athenaeum Good Design Award](#), respectively. The *Fuego 01* also received the [International Forum Product Design Award](#), and the [IDEA \(International Design Excellence Award\)](#) sponsored by the Industrial Designers Society of America.

About Fuego

Fuego North America designs and manufactures products that challenge the status quo in outdoor entertaining. The company has created a modernist rethink of the grilling experience, providing the best in functionality, technology and style. With pioneering designs that are original, innovative and bold, Fuego offers products that create the ultimate outdoor social hub. For more information about *Fuego 01*, *02*, *Modular*, the company, and its people, contact Fuego North America at 888.88.FUEGO, or visit www.fuegoliving.com.

-more-



Page 2

FUEGO NORTH AMERICA WINS TWO VESTA AWARDS AT 2008 HEARTH, PATIO AND BARBECUE EXPO

Fuego 02 Grill Is Recognized as Best Gas Barbecue and Best-in-Show

About Vesta Award

The 8th Annual Vesta Awards program sponsored by *Hearth & Home Magazine* honors innovation in design and technology for both hearth and outdoor room products. Awards in 21 categories are judged by an independent panel composed of selected retailers, distributors, consultants and shelter magazine editors.

#